



# Your youngest patients' oral health starts with you

Teething usually begins between 4 and 7 months—long before baby's first dental appointment. That means most parents will turn to their primary healthcare provider for help with the discomfort and irritability that come with the arrival of their child's first teeth.

## Help soothe with Baby Orajel™



**Orajel Baby™ Natural Source Teething Pain Relief Gels** temporarily relieve symptoms of simple restlessness and wakeful irritability associated with cutting teeth

**Orajel Baby™ Cool Massage Gels for Gums** provide a refreshing sensation to infant's gums, day and night\*



\*Cooling and refreshing sensation comes from flavour ingredient

# Orajel™ is there for your patients—from teething, to beginning to brush, and beyond



## Baby Orajel™ for infants.

Help provide a cooling and refreshing sensation—naturally!

## Give brushing a strong start with Orajel™ Kids Training Toothpaste

Help establish a good oral health routine early with Orajel™ Kids fluoride-free training toothpaste!

- 🦷 Gently and effectively cleans teeth and gums while helping remove food and plaque with brushing
- 🦷 Safe if swallowed<sup>†</sup>
- 🦷 Available in Paw Patrol, Sesame Street and Cocomelon



Orajel™ Kids is made with over 99% naturally sourced ingredients



## When it's time for fluoride<sup>‡</sup>

Help keep those little smiles healthy with Orajel™ Kids toothpaste with fluoride! For kids aged 2 and up!

- 🦷 Helps protect against cavities
- 🦷 Helps strengthen teeth
- 🦷 Removes plaque with brushing
- 🦷 Available in Paw Patrol, Super Mario, and Marshmallow

Learn more at [Orajel.ca](https://Orajel.ca)



**Orajel**

**waterpik**

**TheraBreath**

**spinbrush**



\*Nielsen National Market Summary Share, Kids Toothpaste.

<sup>†</sup>When used as directed.

<sup>‡</sup>The Canadian Dental Association recommends consulting a health professional to determine a child's risk of developing tooth decay before the age of 3.

- High-risk kids under 3 can use a rice-grain-sized amount of fluoride toothpaste. All kids under 3 should have their teeth brushed by an adult.
- Kids ages 3 to 6 can use a pea-sized amount of fluoride toothpaste with adult assistance.