

Orajel™ kids

It's never too early to encourage good oral hygiene habits

Once your child has teeth, they are susceptible to tooth decay. With something to support your child at every age, Orajel Kids™ is your partner in keeping little smiles healthy.

Orajel™ Kids is made with over 99% naturally sourced ingredients

Free from:

- Artificial colours and flavours
- Sodium lauryl sulphate (SLS)
- Parabens
- Titanium dioxide
- Saccharin

The #1 training toothpaste brand

Getting started



Fluoride-free toothpaste – for kids 0+

- Gently and effectively cleans teeth and gums while removing food and plaque with brushing
- Safe if swallowed*
- Available in Paw Patrol, Super Mario, and My Little Pony



Sesame Street™ fluoride-free training toothpaste with brush

- Gently and effectively cleans teeth and gums while removing food and plaque with brushing
- Fluoride-free toothpaste is safe to use* when learning how to brush
- Toothbrush is made for little hands and comes with extra soft bristles



Levelling up



Toothpaste with fluoride – for kids 2+

- Protects against cavities
- Helps strengthen teeth
- Removes plaque with brushing
- Available in Paw Patrol, Super Mario, and My Little Pony

Contains only 9 ingredients!



How do I know if my child is ready for toothpaste containing fluoride?

The Canadian Dental Association recommends consulting a health professional to determine your child's risk of developing tooth decay before the age of 3.

- High-risk kids under 3 can use a rice grain-sized amount of fluoride toothpaste. All kids under 3 should have their teeth brushed by an adult.
- Kids aged 3 to 6 can use a pea-sized amount of fluoride toothpaste with adult assistance.



Order conveniently online:



Available at:



*When used as directed