

# It works because they use it

(And because there's a Waterpik™ for just about every patient need.)

With a wide range of portable and countertop models, 7 different tips, and up to 10 pressure settings, Waterpik™ is a flexible, effective<sup>1</sup> way to help your patients floss.

## For patients looking for an entry-level, on-the-go option



**Meet Jake—  
the budding scholar**

- Moving into residence at his university in September
- Splitting his time between home and school
- 8 months left of wearing braces

### Recommend the Waterpik™ Cordless Express

- ✓ Portability makes it easy to throw in his bag when he goes home for the weekend
- ✓ Waterproof design for use in the shower (a lifesaver in shared bathrooms in residence)
- ✓ Compatible with the Orthodontic Tip to help him keep his braces clean



## For mobile patients looking for a little more power



**Meet Andrea—the  
globe-trotting young  
professional**

- Has a crown to replace a tooth she lost in an accident last year
- Travels frequently for work
- Never remembers to replace string floss when she runs out

### Recommend the Waterpik™ Cordless Advanced

- ✓ Helps care for her crown with supplied Plaque Seeker™ Tip and 3 pressure settings
- ✓ Global voltage compatible, with up to 4 weeks of battery life to help keep her water-flossing while travelling
- ✓ Fits easily into her travel kit, but big enough that she never forgets to use it



**7**

clinically tested  
tips to address your  
patients' unique  
oral health needs

Discover the rest of the  
**Waterpik™ portfolio**



## For the patient looking to up their oral health game at home



### Meet Nari—the chemistry professor and mom of two

- Has a history of dental problems and is looking to optimize her oral health routine
- A hectic schedule doesn't leave much time to think about her teeth
- Hates dealing with string floss

### Recommend the Waterpik™ Aquarius™ Water Flosser

- ✓ 360-degree rotating tip handle makes it easy to access hard-to-reach areas for a complete water-flossing experience
- ✓ Easy to incorporate into her routine, with convenient 1-minute timer
- ✓ Features hydro-pulse massage mode designed to help prevent and reduce gingivitis



## For the true oral hygiene enthusiast



### Meet Mohammed—the retired surgeon and avid runner

- Nervous about string floss getting tangled around his bridgework
- A bit of a minimalist who loves a tidy space
- Knows that good oral health is an important aspect of overall health

### Recommend the ION Professional Cordless Water Flosser

- ✓ Comes with 7 tips, including the Dental Implant Denture Tip—perfect for cleaning around his bridgework
- ✓ Cordless design reduces clutter and tripping hazards when grandkids come to visit
- ✓ 90+ seconds of flossing time enables a thorough oral hygiene experience at home!



Conveniently available for your patients on **Amazon.ca**



1. Lyle DM et al. Efficacy of water flossing on clinical parameters of inflammation and plaque: A 4-week randomized controlled trial. *Int J Dent Hyg.* 2023;21(4):659–668. Available from: <https://doi.org/10.1111/ido.12770>.

\*Based on units sold; Data on file. Water Pik Inc.



The only water flosser brand to earn the Canadian Dental Association Seal (CDA).  
The following benefits are validated by the CDA:

- Removes up to 99.9% of plaque from treated areas.
- Up to 50% more effective for improving gum health vs. string floss.
- Up to 2X as effective for improving gum health around implants vs. string floss.
- Up to 3X as effective for removing plaque around braces vs. string floss.

The following Waterpik™ models have received the CDA seal: Waterpik™ Cordless Advanced, Waterpik™ Cordless Freedom, Waterpik™ Cordless Express, Waterpik™ Cordless Plus, Waterpik™ Cordless, Waterpik™ Cordless Pearl, Waterpik™ Ultra and Ultra Plus, Waterpik™ Aquarius and Aquarius Professional, Waterpik™ Complete Care, Waterpik™ Sonic-Fusion, Waterpik™ Whitening and Whitening Professional.

It works  
because it's a

**waterpik™**

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